

# FEBRUARY NEWS

*Simply Harvey*

## MONTHLY NEWS

To spice things up here at Simply Harvey, we will be releasing a monthly newsletter that will contain information related to Simply Harvey but also anything new surrounding Mama Jay's Creations such as New Products and Updates!

## OUR NEW LITTLE BUMBLEBEE

For those that noticed, last year MJC took a break from creating custom tumblers and other products. This was because MJC was going to be welcoming a new crafter to the clan.

As Jordan reached her third trimester she developed gestational hypertension. With a number of visits being sent to the Hospital due to her blood pressure and swelling, Monday, July 18th was different as she proceeded to have chest pressure and difficulty breathing. As she woke her husband up thinking this would be another hi and and bye visit, their little peanut had other plans. As a medical team it was decided that she would need to have an emergency c section and just like that within 3 hours of being at the hospital, little 34 week old Nora Mae made her early debut.

Fast forward to now, Nora is 7 months old and thriving! After her month long NICU stay, she has developed into such a funny little girl with such a big personality.

## UPDATED WEBSITE

After months of being on a maternity leave. Simply Harvey thought it was time to change things up. With a new logo and design for MJC, it was then time to create a whole new vision for Simply Harvey. Although most of the information is the same, new color scheme, images and fonts have given this site a more modern rustic feel!



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Mama Jay's Creations

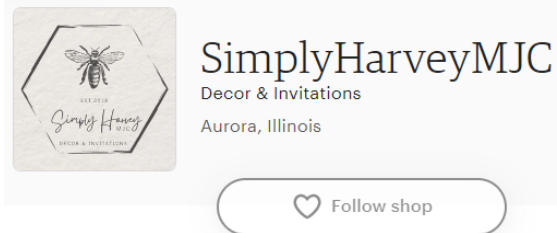


## NEW LOOK

With the purchase of a new machine, MJC felt the need to do a business wide upgrade. A new business logo was created along with a new color palette. Business materials such as business cards, thank you cards and stickers are in the process of being printed!

## DID SOMEONE SAY **Etsy**?

Yes it is true, MJC is looking to expand their cliental and open up an Etsy shop. The process has been started and the name of the shop will be SimplyHarveyMJC. However prior to the shop opening, MJC will be doing research to make sure the shop is set up properly specifically in regards to products, shipping and overall financial benefits.



## NEW PRODUCTS

With the xTools M1, MJC has been working on producing new and improved products for their customers. As the samples are completed they will be posted to SimplyHarvey for customers to order. Some of the new products that will be coming soon are as followed:

- Engraved Coasters & Cutting Boards
- Engraved Tumblers
- Ornaments & Basket Tags
- Keychains & Leather Products
- Baby Milestone & Door Signs

[SHOP MJC NEW PRODUCTS](#)

## MEET MJC NEW MACHINE - THE XTOOL M1



Mama Jay's Creations has purchased a new machine to add to its collection. The xTool M1 is the World's First Hybrid Laser & Blade Cutting Machine featuring a 10W diode laser and a blade cutter similar to a Cricut machine. It has the capability of working with a number of materials and some of its features will be helping to improve and upgrade some of MJC previous products.

## 2023 GRADUATION EXTRAVAGANZA

This year the Vocational Class at Plainfield North High School will be partnering with Mama Jay's Creations, owned by one of our fellow staff members, to raise money by selling 2023 graduation gifts for seniors. Part of the proceeds that are raised will go towards supporting the vocational program at Plainfield North.

[2023 VOC FUNDRAISER FLYER](#)



MAMA JAY'S CREATIONS



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